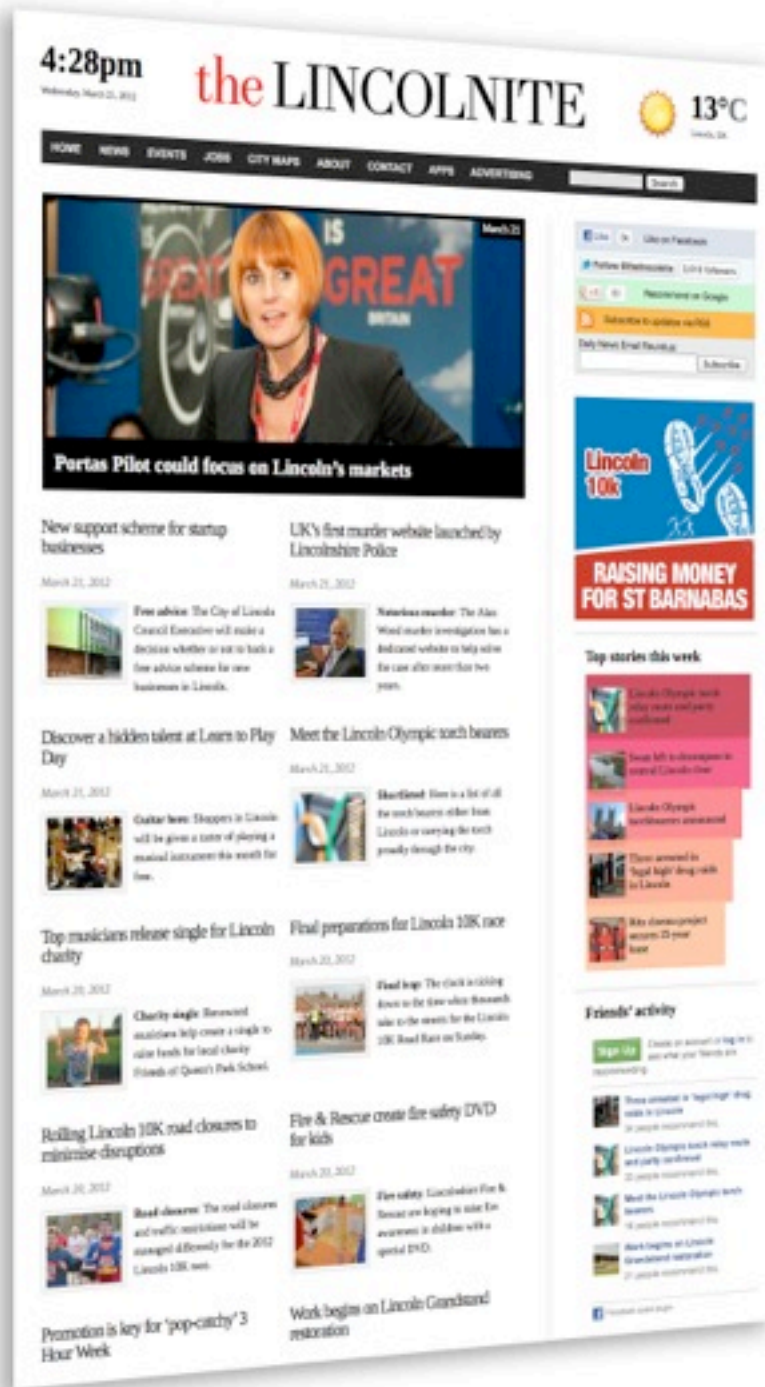


# the LINCOLNITE

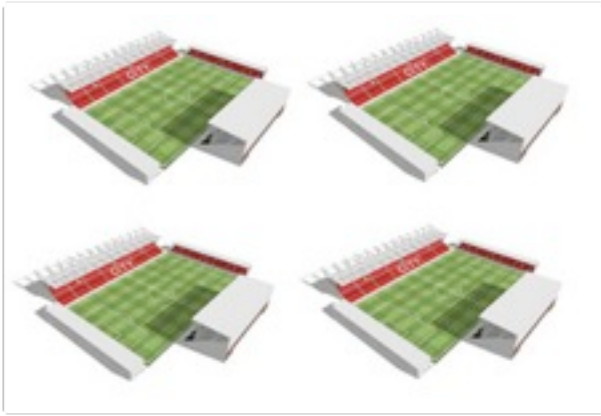
www.thelincolnite.co.uk



# THE STATS

40,000 monthly readers

The Lincolnite readers could fill Sincil Bank stadium four times



Greater Lincoln coverage with a regional appeal, with readers across most major towns in Lincolnshire



People of a varied and balanced range of ages engage with The Lincolnite



The Lincolnite audience typically comprises upmarket professionals who spend a lot of time and money online

# EMAIL NEWSLETTERS

The Lincolnshire Business Week email newsletter arrives in the inboxes of thousands of professionals across the county every Monday, packed with countywide business news and upcoming events.



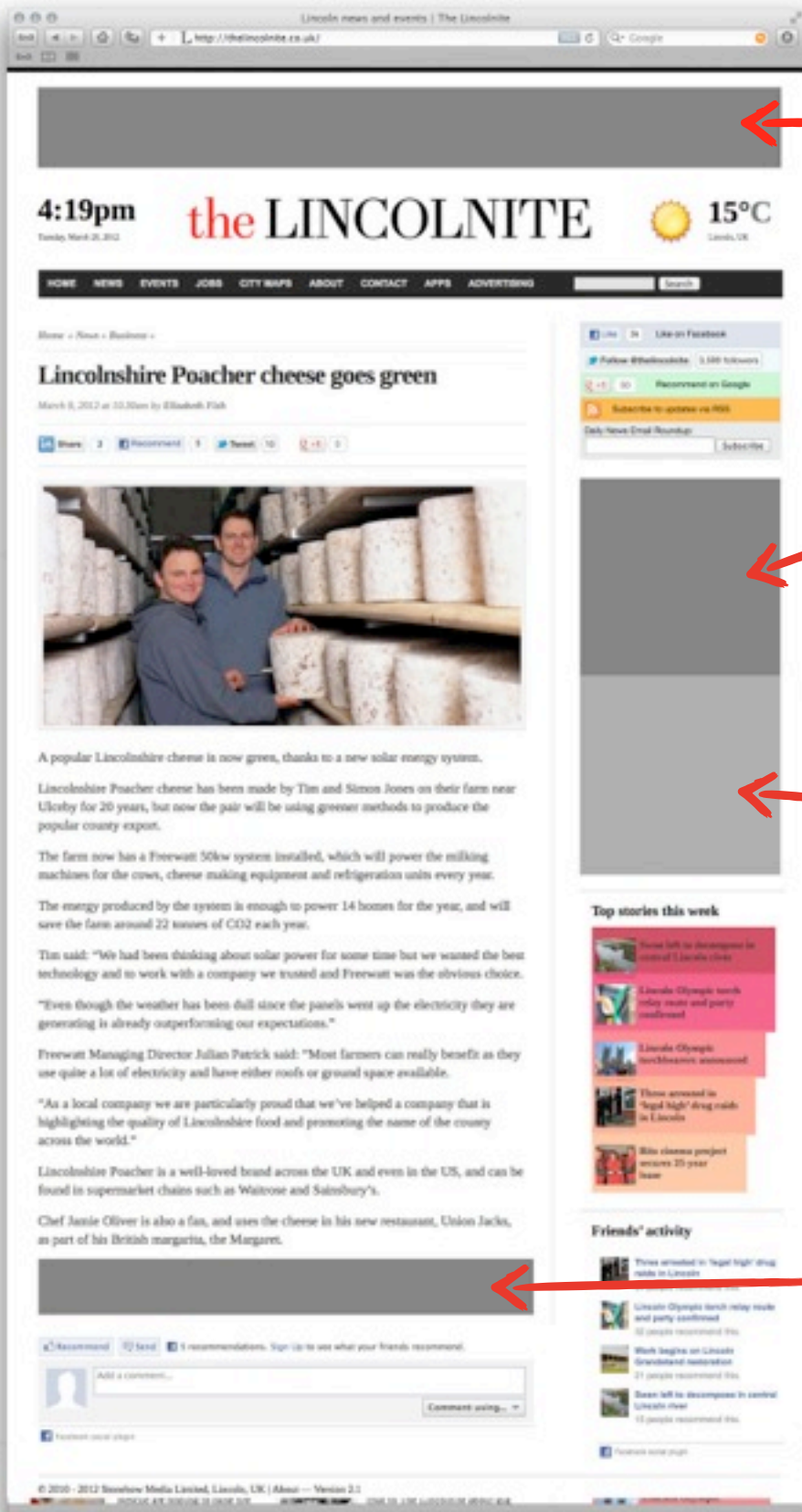
**Business Spotlight**  
 £100 per week  
 160 by 160 pixels  
 Only two slots available per week

The Lincolnite daily news briefing email newsletter arrives in the inboxes of thousands of local readers every evening between 5 and 7pm, with a roundup of the day's local headlines.



**Daily Email Slot**  
 £50 per week  
 160 by 160 px  
 6 insertions  
 Only two slots available per week

# WEBSITE DISPLAY SLOTS



**Masthead Slot**  
 £100 per week  
 930 by 200 pixels  
 Displayed on all pages  
 In rotation with no more than 5 items

**Supersize Slot**  
 £80 per week  
 250 by 500 pixels  
 Displayed on all pages  
 In rotation with no more than 10 items

**Featured Slot**  
 £50 per week  
 250 by 250 pixels  
 Displayed on all pages  
 In rotation with no more than 10 items

**Content Slot**  
 £30 per week  
 620 by 70 pixels  
 Displayed on content pages  
 In rotation with no more than 10 items

## AD REPORTS



Ad reports on The Lincolnite give you a unique insight into who sees and interacts with your ad, with live impressions and click statistics for each ad — allowing you to know how your ad is performing at any time.

# the LINCOLNITE

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For artwork guidelines and T&Cs, visit:  
<http://thelincolnite.co.uk/advertising>

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## STAY CONNECTED



The Lincolnite for iPhone and iPad apps keep you connected to the pulse of the city. You can read the local headlines, check the weather forecast, connect and share with our and Facebook and Twitter communities, and tip the editors with your news and photos.

